

# Community Investment Application Guidelines

**Arc Infrastructure invests for the future – providing vital transport infrastructure which supports economic growth in the southern half of Western Australia.**

## Supporting Western Australian Communities

As the manager of one of the State's most vital pieces of transport infrastructure – the freight rail network – Arc Infrastructure understands the importance of its role in Western Australian communities as well as its social, economic and environmental responsibilities.

Engaging with industry and local business, working in partnership with our customers, supporting our communities and protecting the environment are integral to Arc Infrastructure's operations. Our Community Investment Program is just one way we support the communities and stakeholders who interact with our network.

The impact of our operations extends far beyond our immediate activities. We contribute to the economic growth and development of our regions by employing local people, engaging with industry, buying from local business, working in partnership with our customers, supporting community initiatives and protecting the environment.

## Our Community Investment Program

We want our involvement in Western Australian communities to be long-lasting, meaningful and positive.

Arc Infrastructure's Community Investment Program assists not-for-profit initiatives that deliver a lasting positive impact to the communities in which we operate. We seek collaborative partnerships that make a measurable difference to the community and enhance the reputation of our business.

Our assistance is provided through modest funding and in-kind support where appropriate.

## Our Communities

We solely operate in the southern half of Western Australia where we are the manager and operator of the 5,500 kilometre freight rail network extending through the regions listed below.

- Midwest
- Wheatbelt
- Great Southern
- South West & Peel
- Goldfields and Esperance

We seek to support a range of not-for-profit and community organisations who operate in these regions, where our rail network also operates.

[Click here for our network map](#)

## Key Focus Areas

We have selected a specific range of issues that we aim to collaborate with local partners on to make a difference. We encourage proposals that address one or more of these key focus areas:

<b>Rail Safety</b>	Awareness and education Accident prevention
<b>Emergency Services</b>	Fire and rescue Incident management Prevention and capacity to respond
<b>Community Health &amp; Wellbeing</b>	Physical and mental health Training & development of life skills
<b>Liveable &amp; Sustainable Communities</b>	Sense of pride and place Cohesion & connectivity Community vibrancy

## Partnerships We Build

At Arc Infrastructure, we seek to provide more funding to fewer, more targeted initiatives which align with our key focus areas. We look for partnerships with the potential for longer-term engagement as opposed to one-off investments. Collaboration within partnerships is also important to us.

Whilst our partnerships start with a one year commitment, our policy allows us to expand the commitment and build enduring relationships.

## Types of Partnerships

### Community Partnerships

These small scale community partnerships are aligned directly with community objectives and are designed to give local not-for-profit organisations a helping hand.

### Regional Partnerships

Regional Partnerships are significant local partnerships which deliver lasting benefits to a region and allow Arc Infrastructure to connect and engage with the communities surrounding our network.

### Principal Partnerships

Principal Partnerships have a multi-regional focus, delivering benefits to multiple communities and engaging a range of community members. They are long-term, enduring partnerships which foster Arc Infrastructure's relationship with the community.

## What We Look For

We are looking for partnerships which can meet the criteria as listed below. We understand you may not meet all of our criteria, but a higher weighting will be placed on proposals which meet a greater number of the following criteria:

- Initiative is conducted in Arc Infrastructure's area of operation (see Our Communities)
- Clearly articulates how the initiative will have a lasting positive impact in one of our key focus areas (see Key Focus Areas)
- Outlines the desired project outcomes/benefits and how they can be measured (see Measurable Impact)
- Demonstrates grass-roots support and buy-in from the broader local community
- Shows strong project planning and effective use of resources

- Has plans to be highly visible in the community
- Provides an opportunity for Arc Infrastructure to build a collaborative and enduring partnership
- Is a leader in its field and/or has a positive reputation
- Aligns with Arc Infrastructure's brand, values and desired reputation and has the opportunity to raise awareness of these in the community
- Provides opportunities for Arc Infrastructure to build relationships with community stakeholders
- Has support, participation or ownership from Arc Infrastructure employees
- Provides an opportunity for employees to build skills and knowledge

Please note that Arc Infrastructure has a fixed annual budget and unfortunately not all applicants who meet the criteria will necessarily receive funding if the budget has been exhausted.

## Measurable Impact

We are keen to understand the difference made to the community by the initiatives we support within our key focus areas. For this reason we want our partners to think about defining and then measuring the benefits delivered by their initiative.

As this is not an easy task it is something we like to collaborate with our partners on when we embark on a partnership. For the purpose of your application we would like you to think about the desired outcomes of your initiative and briefly outline the desired impact or benefit you think it will have to the following:

### Benefits to people

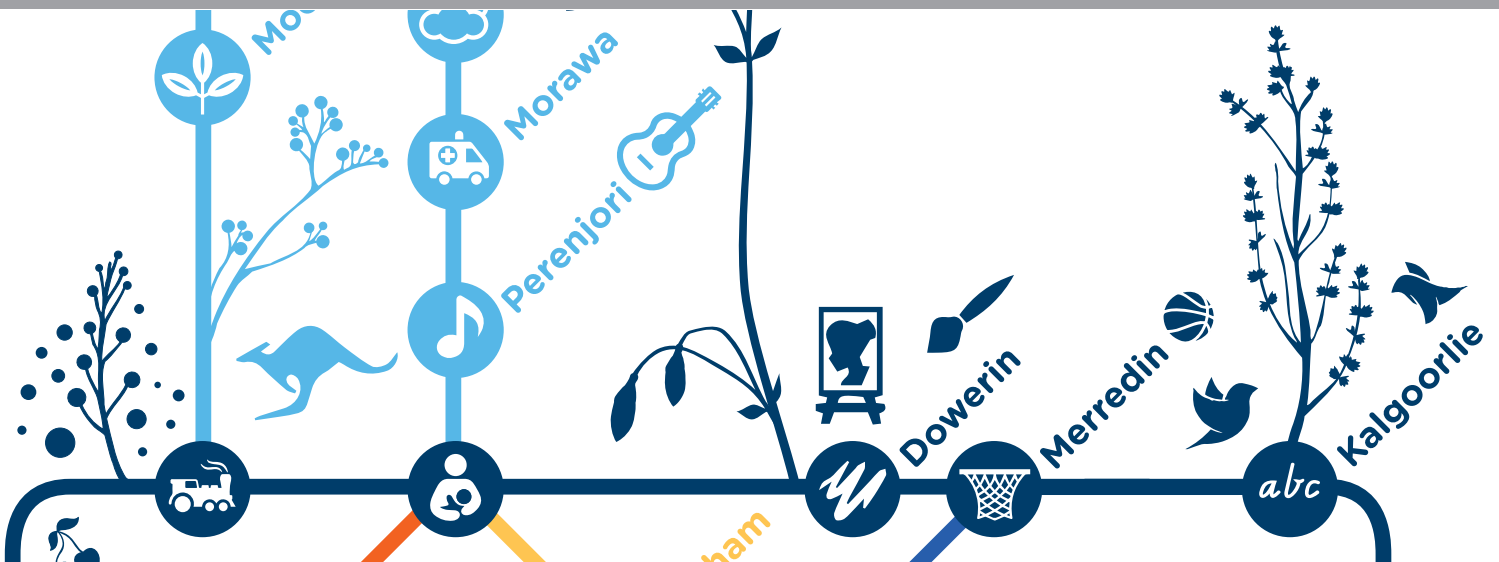
For example: What need you have identified within the community and what will be the specific impact of your initiative on individuals or groups within the community?

### Benefits to your organisation

For example: What new services, skills or profile will this provide your organisation?

### Benefits to the environment

For example: How will your initiative protect or restore the environment?





## Benefits to Arc Infrastructure

For example: Will your initiative increase Arc Infrastructure's reputation or provide an opportunity for Arc Infrastructure employees to build skills through volunteering?

## A Two-Way Partnership

At Arc Infrastructure, our objective is to become a long-standing, integral member of the community and we are therefore looking to support initiatives which involve us taking part in the community beyond funding.

Arc Infrastructure is looking for partnerships who will work closely with us to deliver recognition of the sponsorship. The types of sponsorship benefits and acknowledgement we are looking for are:

- Media coverage
- Involvement in events
- Sponsorship recognition in internal and external publications such as websites, social media, newsletters, brochures etc.
- Logo display
- Partner exclusivity
- Naming rights
- Opportunities for employee engagement

## Who Can Apply?

- Not-for-profit organisations
- Registered charities
- Local governments
- Community groups or organisations

## Exclusions

Safety is our number one priority and therefore Arc Infrastructure will not fund initiatives that we consider a risk to safety.

In addition, our Community Investment Program does not provide funding for the following:

- Private companies seeking funding for their own business activities
- Political activities
- Religious activities
- Mainstream government services
- Individuals
- Travel costs (whereby the funding is sought solely for travel e.g. for a sporting team)
- Activities that require ongoing funding to remain operational or have financial dependency on Arc Infrastructure

## Application Process

1. Read Guidelines and FAQ documents
2. Complete online application form
3. Lodge online application form
4. Arc Infrastructure confirms receipt of application via automated email
5. Application is assessed according to evaluation criteria
6. Successful applicant is notified via email within 2 weeks of submission
7. Unsuccessful applicant is notified via email within 2 weeks of submission

We look forward to receiving your application.

## For Further Information

For all enquires please contact the Community team at [community@arcinfra.com](mailto:community@arcinfra.com)