

Thursday 9 November, 2017

## Arc rallies Narrogin's business community for Relay cancer fight

**Arc Infrastructure has brought Narrogin's business community together and raised almost \$2,000 from a unique fundraising partnership to benefit Cancer Council's Relay for Life.**

The much-needed funds were raised through a community raffle where a \$2 ticket gave people the chance to win \$1,000 worth of gift vouchers to use at Narrogin's leading outlets.

The idea to combine donated vouchers into a single prize was the brainchild of Arc's Narrogin team who wanted to support a colleague affected by cancer. Together they created the novel way to partner with likeminded businesses to not only support the worthy cause but also and keep money in local communities.

Tickets were bought far and wide before a special prize draw saw Narrogin resident Sara Ballard scoop top prize. Sara won the \$1,000 voucher collection thanks to the generous support of local businesses including Denman Tech Solutions, Farmworks Narrogin, Ballards of Narrogin, Narrogin Bearings, Parry's of Narrogin, Toyworld Narrogin, Rambling Rose, Bill and Ben's Hot Bread Shop, Narrogin Country Meats, Narrogin Fresh, Goodlife and Café 27.

Arc Infrastructure Regional Administration Officer and long-time Narrogin resident Sharon Clarke said the company had originally planned to donate \$500 to Relay for Life but instead developed the gift voucher raffle concept to turn that figure into so much more.

"Initially we wanted to make a donation on behalf of the company but we soon realised there were many passionate people in town who also wanted to support Relay for Life so we thought we'd band together to really make a difference," Mrs Clarke said.

"Arc committed to purchasing vouchers across the businesses who in turn increased the voucher amount as part of their own contribution. Soon we have a collection of vouchers worth \$1,000. We've been overwhelmed with how many fellow local businesses wanted to join in and support the cause."

Farmworks Narrogin Director Ashley Wilkins said his business jumped at the chance to be involved in the unique fundraising opportunity.

“While attending the Narrogin Chamber of Commerce meeting, I was impressed by Arc Infrastructure’s presentation on what their future plans are for our town and surrounding areas. I was excited about the opportunity for FarmWorks Narrogin to partner with Arc Infrastructure assisting to boost Narrogin’s local business economy while also fundraising for a great cause. It keeps people shopping local, supporting local families which is a vital part of keeping Narrogin sustainable,” Ashley said.

The ongoing partnership demonstrates the company’s commitment to building positive, lasting relationships within the communities Arc Infrastructure operates.

**-ENDS-**

## ABOUT ARC INFRASTRUCTURE

*Arc is pronounced as a word and not an acronym.*

Arc Infrastructure is a leading transport infrastructure manager in Western Australia. We currently operate the State’s 5,500km freight rail network, connecting people, commodities and ports across the State with the rest of Australia and the world.

Spread across regional Western Australia, our team of 430 employees keeps the rail network operating 24/7. We live local, buy local and are committed to contributing to regional communities.

Previously called Brookfield Rail, we changed our name to Arc Infrastructure in July 2017 to reflect the aspirations for our future to expand our involvement in transport infrastructure assets. We’re committed to working with industry, our customers, partners and communities to find new opportunities that will support and strengthen our rail network for the benefit of WA.

For more information about Arc Infrastructure, please visit [www.arcinfra.com](http://www.arcinfra.com)

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